

## PRESIDENT'S MESSAGE



**Siddharth Agrawal**

President  
TiE Rajasthan & CEO  
Silkasia

Dear Member,

This quarter of year has really been a rollercoaster for the business and economic world. Data leak, NPAs, whooping M&As, mankind making audacious attempts to explore space were some of the snippets taking centre stage this time.

It fills us with proud to say that many of our members through their novel ideas are attempting to bring in positive disruption. Recognition of their efforts at renowned platforms is satisfying and a symbol of acceptance of this change. We, at TiE Rajasthan are always there to help you in your entrepreneurial journey.

With this, I am glad to share the next edition of ConnecTiE and look forward to your consistent support and participation.

Regards,  
Siddharth

## ACTIVITY ROUNDUP

### Digital Marketing Demystified

12 January

If you keep on standing where you are, then actually you are moving backwards. With this Swati Nathani, Co - Founder, Team Pumpkin explained the significance of adopting digital marketing for businesses in today's world order. Excellent discussions happened on SEO, SEM, dynamic search ads, content marketing, influencer and affiliate marketing etc.



### Leadership Talk

21 January

TiE Executive Council Members and Charter Members in a candid talk with Mr. Rajeev Kumar Sharma, Additional Director General of Police, Rajasthan. The talk focussed on promoting business environment with better law and order situation.

## TiE Members Cricket League 28 January

TiE Members experienced a different level of camaraderie at the event with fellow members and their families. Enthusiastic teams competed with each other not only in a cricket match but also played badminton, basketball and cycling. The event was hosted by TiE Charter Member Anil Agrawal.



## Talk with B. J. Arun 31 January

B. J. Arun, President Elect, TiE Silicon Valley & CEO, July Systems spoke about finding synergies between TiE chapters and members. He specially emphasized on the need of bringing in new generation of entrepreneurs into TiE ecosystem.

## Union Budget 2018-19 & My Business 5 February

Sunil Goyal, TiE Charter Member & Senior Partner, S.R Goyal & Co. presented a holistic view of Union Budget and helped understand its business implications.



## Session with Manish Chandra 17 February

Manish Chandra, Founder & CEO of Poshmark Inc. which is the largest social marketplace for fashion in the US today unreservedly unveiled his success mantras. Moving around and making new friends, persistence, creating a strong and happy team, sharing your growth with your people, matching employee aspirations to organisational growth are the pillars on which he has scripted his success story, he said.

## Believing In Yourself - Significance of Meditation for Business & Personal Life with Mohanji 19 February

Connecting spirituality to our daily lives Mohanji spilled the beans about balancing personal – professional life in a well attended event.





The 2nd edition of TGS, organised in partnership with the leading agencies of Govt. of India, 20+ TiE chapters from India, USA, Canada, Singapore, Hong Kong, Australia and Dubai etc. and global venture capital funds was a culmination of Global Wealth Creators with Global Innovators. Presidents and EDs of many chapters separately met during the TiE Global Leadership Meet during TGS.



### Artificial Intelligence for Businesses 17 March

Anirudh Kala, Co-Founder, Celebal Technologies described in details the pros and cons, benefits and limitations, current and future trends of using Artificial Intelligence for businesses.

### Round Table Discussion on IT for SME's 23 March

The RTD focussed mainly upon Common IT problems faced by SMEs, Storage and backup problems and solutions, Solutions and tools to secure data and logs against malware attacks, Licensing, Internal IT Policy for SMEs. A well attended event.



### Starting Up - A Talk with Chirag Patel 13 January



TiE Nxt members had an interesting session with Chirag Patel, CEO, Kooh Sports. The energised members got to understand the fundamentals of starting a start up.

## AWARDS & RECOGNITIONS

Jitendra Kr Agarwal, TiE Charter Member and Director, **Genus Power Infrastructures** has been presented Global Centre of Excellence award by Chief Minister, Smt. Vasundhara Raje.



**Jagriti**, an NGO set up by TiE Charter Member J. K. Jajoo has been presented National Youth Award by Yogi Aditya Nath, Chief Minister of UP at a National level program inaugurated by Shri Narendra Modi, Prime Minister of India.



**Hello English** - An English learning app by TiE Charter Member Nishant Patni is awarded as 'Best Mobile App of India' by IAMAI.

**Rajesh Motors** of TiE Charter Members Sharvik Shah & Siddharth Shah features amongst the top 5 global dealers of JCB. It also wins 4 awards at the JCB annual dealer conference.

**Skill Connect India** mobile app, founded by TiE Member Shipra Bhutani and funded by RAIN was awarded 'EdTech' award in skilling category at an event organised in New Delhi.

EduCommerce Technologies Pvt. Ltd. (myly app) founded by TiE Members - Gaurav Mundra & Madhup Bansal and Elation Edtech Pvt. Ltd. (SRJNA) co-founded by TiE Startup Member Sharad Bansal and funded by RAIN have been awarded the 'Bhamashah Techno Fund' by Chief Minister, Smt. Vasundhara Raje during the Rajasthan IT Day celebrations. They also won the 'Gold QRATE Card' during the same event.



## TiE RAJASTHAN MOVES TO A NEW WEBSITE

TiE Rajasthan launched its new, robust and user friendly website. Its key features are:

**Member Connect** - It helps you connect with other members of TiE or search for members.

**Events** - This section updates about the upcoming events of TiE Rajasthan and upcoming flagship events of TiE Global. You can also register yourself for the events of your interest here

**Programs** - Know more about unique initiatives of TiE Rajasthan like TiENxt, TYE etc.

**News & Blog** - Provides access to our quarterly newsletter and archives and TiE media presence.

**Membership** - Here, you can find details of all categories of TiE Rajasthan memberships which also elaborates the benefits of joining TiE Rajasthan as member. This will also help you make fellow entrepreneurs aware about TiE while referring them to join as member.

## WELCOME NEW MEMBERS

### CHARTER MEMBER



**Avinash Bajoria**

Managing Director  
Rajasthan Cylinders  
& Containers Ltd.

### ASSOCIATE MEMBERS



**Kanishk Ranka**

Executive Director  
Rapid Investments  
Ltd.



**Manan Baid**

Director  
Jain Autofin Pvt.  
Ltd.



**Mohit Jajoo**

CEO  
Shubhashish IT  
Services Ltd.



**Ravi  
Khandelwal**

CFO & Co-  
Founder  
Yufta LLP

## MEMBERSHIP ALERT

- Get your membership with TiE renewed today. Contact TiE Rajasthan office for renewal as also motivate your entrepreneurial colleagues to join as new members.
- New membership is also open for TiE Nxt. Do encourage your children / refer children you know from the age group of 13 - 21 yrs to join TiE Nxt and be a part of this interesting voyage.

## UPCOMING EVENTS

- Art of Investing in Startups, 13 April
- TYE Chapter Finals - 21 April
- Motivating Employees in the New digital age , 1 May
- Roundtable Discussion - TBD
- TiE CM Global Prague Retreat 2018, 29 June - 2 July

### ANNUAL SPONSOR

