

# TiE Smash Up 2019

*Smashing-up with a twist !!*

TiE Rajasthan has always helped the startup ecosystem in Rajasthan to flourish and foster. Our recently held flagship endeavour for early stage entrepreneurs, TiE Smash Up, a two days entrepreneurial extravaganza themed **MAVERICK** provided startups an opportunity to interact with prominent investors and learn from the startup stories of successful startup founders themselves.

TiE Smash Up in its journey of 5 editions has so far supported 1000+ aspiring entrepreneurs, hosted 40 sessions with more than 100 speakers and connected 50+ investor networks to curated startups.

The event had something for everyone and produced many firsts and twists this year.

## DEEP DATING TWIST

Smash Up has the legacy to connect promising startups to investors in short one on one meeting in Speed Dating format. The format got a twist this year in form of 'Deep Dating' that focussed on better match making and extended meetings that provided investors and startups with more time for interaction. Adding to the flavour, each investor was accompanied by a TiE Mentor sitting as an Observer. This helped in giving in-depth feedback to startups and the Observers could also polish their mentoring skills in the process.

24 curated startups got an opportunity to pitch their ideas to 14 investors including Mumbai Angels, Rajasthan Angel Innovators Network (RAIN), TiE India Angels, Indian Angel Network, The Investment Trust of India, Unicorn Ventures, Startup Oasis, Let's Venture, Kyt Ventures, ah! Ventures, Lead Angels, Artha Venture Fund, Pacific Gaming and Key Ventures. All these investors put together have investment capability of over INR 2500 Crores.

About 25% of the startups that pitched during the Deep Dating session had an investible plan and there is a high probability that more than 1 investor network will pool-in and co-invest in these startups.





*Deep Dating with Investors allow selected startups a chance to meet more and more investors under one roof. We believe that TiE Rajasthan mentors and partners have curated the startups well leading to a high success ratio of investible ideas this year. In this unique event for startups, we are also determined to share our journey and experiences with the emerging entrepreneurs' community in the region. We are sure that it will definitely benefit in the near future from the transaction of ideas between the giants and our entrepreneurs.*

- Chirag Patel, President, TiE Rajasthan



## THE INVESTOR TWIST

TiE Members, event speakers, investors and guests had a gala time attending the TiE Smash Up Networking Dinner. A surprise Reverse Pitch for investors intruded them to give a 60 second brief about their investment plans, methodology and sector preferences. The twist worked as an icebreaker for better interactions.



## THE UNCONFERENCE TWIST

For the first time, the Unconference sessions were themed as 'Maverick' and 'Panel Beaters' and witnessed speakers from across the country sharing their startup journey and motivating the budding entrepreneurs. Thematic sessions on Automotive Industry, Social Entrepreneurship and Women Entrepreneurship added to the zing created by other speakers.

## SMASHING SPEAKERS



**Aditya Arora**

FAAD NETWORK PVT. LTD.



**Kovid Chugh**

GRANT THORNTON INDIA



**Manish Kelshikar**

BAGFOREVER



**Neelashi Shukla**

NITI AAYOG



**Rajesh Dembla**

PACIFIC GAMING



**Sumit Jain**

COMMON FLOOR / OPEN TALK



**Vineet Rao**

DEAL SHARE

## PANEL BEATERS



**Panel Beater 1**

HAIR PIN CURVE



**Panel Beater 2**

CROSSROADS IN FUNDING

## FLASH PITCH TWIST

9 startup founders got a chance to make a 90 seconds Flash Pitch and all out for a co-founder, investor or mentor.



## BOOTCAMP



## SMASHER PITCH



## SMASHER AWARD

## ENTHRALLED AUDIENCE



## TEAM SMASHUP 2019





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