TIE RAJASTHAN MISSION...

Organise ourselves to identify industries of the future relevant to Rajasthan

Engage within TiE community in a differentiated and collaborative manner

Permanent indelible impact on startup ecosystem in Rajasthan
Taskforces are agnostic to TiE leadership... led by thought, not by egos or position.

Taskforces are chaired by thought leaders to stimulate our ecosystem and engage with other stakeholders.

Taskforce will allow TIE to focus on our mission with support from Executive team.
FRAMEWORK FOR MANAGING TASKFORCES...

**GOAL**

- Identify industry segments in each cluster that will create opportunities for start-ups
- Brand build and repostion TiE Rajasthan as centre of excellence in chosen clusters

**TASK FORCES**

1. Arts to Heritage to Hospitality
2. Smart and Intelligent Manufacturing
3. Agritech to Food & Food Services to Well-being

**STRATEGY**

- **Enabling** the industries of the future
- **Advocacy** at multiple stakeholder level
- **Outreach** at multiple levels in different markets

**MODELS**

- Industry level Partnerships
- Research and University Tie-ups
- Twinning with international cities and localities
- Linking to Incubators and Accelrators
THE 3 CLUSTERS...

Arts to Heritage to Hospitality
Smart and Intelligent Manufacturing
Agritech to Food & Food Services to Well being
TASKFORCE ROADMAP...

- **IDENTIFY STAKEHOLDERS**
- **IDENTIFY THOUGHT LEADERS**
- **FORGE PARTNERSHIPS**
- **OPERATIONALISE TASKFORCES**
- **COMMENCE BASIC RESEARCH**

**POSSIBLE OUTCOMES**
- # of entrepreneurs lives touched
- # of start-ups attracted to TiE
- # of start-ups funded