

# NEWSLETTER

April 2020 - June 2020

## President 's Message

As I write this message, the world around us has been undergoing tough, unprecedented challenges arising out of COVID-19 pandemic; which is yet unfolding; disrupting professional and social strata altogether. Covid-19 has created paramount fear and alarm in the minds of one and all.

A potent solution rightly appears to be social distancing so that community spread of disease is stopped as exposure to the infection can prove to be fatal in case of weak immunity. In testing times like this, I on behalf of the organisation convey my best wishes to one and all with a prayer to almighty to keep you all safe and request you to take necessary precautions and keep your faith and hope alive. We need to derive strength from each other and stand together as a community to overcome the challenges which humankind is going through currently.

At TiE Rajasthan, we have made best of our efforts, created alliances, partnerships and organised sessions to keep our members engaged. In terms of quality of interactions and sessions initiated, moderated and conducted from April to June is telling indeed. We have conducted around 45 digital sessions totalling approximately close to 55 hours with an average participation of 30 members per session and the aggregate participation of 1300+. This is revolutionary in itself as we believe that the learning and implementation of knowledge should never stop.

Stay Safe!!

Thanks  
CHIRAG PATEL



**CHIRAG PATEL**

**PRESIDENT**  
TiE Rajasthan

## TiE EVENTS

**45**

**DIGITAL  
SESSIONS**

**55**

**HOURS**

**30**

**MEMBERS  
PER SESSION**

**1300+**

**AGGREGATE  
PARTICIPANTS**

# TiE EVENTS HIGHLIGHTS



## SOME OF OUR PROMINENT EVENTS

### Succession Planning & Will Writing -

TiE Rajasthan feels that it is an integral part to be well- aware of Succession Planning & Will Writing and thus organised a session on the same. The session was enlightened by Mr. Satyaajeet Desai, Senior Advocate practising in the Gujarat High Court and the Supreme Court of India for over 30 years and Mr. Desai primarily practising on the civil side specializing in company, partnership, arbitration, insolvency, real estate, contractual and family law matters along with Ms. Panna Bhandari, Founder - Emerald Investments who talked about the Succession Planning & Will Writing in business to move forward during the inevitable changes that come with running a business.

### Covid Confidence with Dr. Sudhir Bhandari –

Besides the socio economic challenges, COVID-19 has evoked a lot of deliberation around healthcare, wellness and immunity. An excellent session with around 80+ participants. The session cleared all our myths and made us more confident to fight corona.

### Insights by Sadhguru-

During the challenging times of COVID 19, when the businesses were struggling to manage the situation, a thought-provoking session was organized with the renowned personality Sadhguru. The programme provided the insights to entrepreneurs with practical takeaways on restructuring and balancing oneself in these difficult times, externally as well as from within.

# TiE PROGRAMMES

## TiE Women

An initiative conceptualized by TiE Global and we have introduced it in Rajasthan to educate, mentor, provide networking opportunities and industry connects for women entrepreneurs. The cohort comprises of 40+ women entrepreneurs joining from different parts of Rajasthan. They represent different sectors and are into different stages of business. Few of them are small business owners and rest are startup founders.

In support of the TiE Women program, JECRC organised JIC She Talks, an event wherein Ms. Neerja Palisetty, participant of TiE Women - Rajasthan spoke about her inspiring journey along with TiE Women leaders Ms. Hemalatha Annamalai and Ms. Sheenu Jhavar.



## TiE Young Entrepreneurs Competition

TiE Rajasthan is gearing up for the finals of TYE Global Competition. TYE is aimed at fostering a future generation of entrepreneurs. Through this programme we have been able to impart hands-on information about entrepreneurship, ideation and business basics to this young generation.

100+ students participated in the TYE competition this year out of which 14 teams made it to the mentoring round. The final competition winner is team Mid-Fi which is a platform for influencer marketing deals

## Innocity Jaipur

A strategic partnership with CIIE, IIM Ahmedabad represented in Rajasthan by Startup Oasis for 'Innocity Jaipur - a platform exclusively powered by TiE Rajasthan'. The platform provides on-demand support in a structured manner through various programmes for founders building innovative and game-changing companies.

Booster sessions were conducted for startups where our members gave feedback on the business model as well as the critical action items to be worked upon.



## Her & Now

A platform to showcase the work of women entrepreneurs. Recently a Demo day for the startups was conducted to provide them with further support of funding and industry connect. Our members spent numerous hours with the entrepreneurs, challenging them with honest feedback, reviewing business models and presentations, and offering support in whatever way possible.

# Impact Investing Webinar Series

An initiative by TiE Rajasthan



Impact investing is no more a niche area involving a trade-off between value and 'values'. Impact startups are finding solutions for social-economic and environmental problems and giving good ROI as well. The concept, however is new and needs to be introduced to traditional investors and entrepreneurs. TiE Rajasthan is bringing who's who of Impact Sector under one roof with **BANK ON BASICS** webinar series to facilitate ideas, exchange insights and find synergies.

The series of webinar will exclusively focus on 4 major domains-Accessible & Effective Healthcare & Wellness, Affordable & Holistic Education, Sustainable Agriculture & Food Security and Liveable Climate & Ecology to enhance awareness, particularly in these sectors.

Are you the one who thinks about socio-environmental factors before making an investment decision? Then be a part of far-reaching discussions with Impact Startup Founders, Investors and Ecosystem enablers.

More details and advance registrations at: [rajasthan.tie.org/bank-on-basics/](http://rajasthan.tie.org/bank-on-basics/)

## TiE MANAGEMENT

### MEMBERS' CORNER

#### Overcoming the challenges during the time of a global pandemic

When the business around the world came to a standstill due to COVID 19, we at ETSC had sensed the coming of the long pandemic crisis beforehand. Being an IT Infrastructure solutions organisation we had major challenges in balancing out the cash flow and taking

care of the aspects of Business Continuity. We assessed all the possible conditions for both our employees and customer while adapting the required technologies through webinars to keep up the business streamlined.

#### ZNet Technologies has become the distributor of Acronis

ZNet Technologies (<http://znetcorp.com/>), India's leading cloud distributor offering cloud infrastructure and managed services, has extended its distribution partnership with Acronis, a global leader in cyber protection that sets the standard with its innovative backup, security, disaster recovery, and enterprise file sync and share solutions for consumers, small-medium businesses, and enterprises.

As a part of the extended partnership, ZNet will now offer Acronis' on-premise backup and disaster recovery solutions to partners and businesses in India. These will include anti-ransomware protection, backup, disaster recovery, file sync and share, cyber protection solutions that are easy to use, efficient, and secure. ZNet is one of the few distributors to be providing all these services.

#### An initiative by 121 Finance Pvt. Ltd.

Covid related lockdowns have sent entire Debtors management in for a toss and many sellers are facing problems as banks are also not covering them under their Working Capital finance. Looking into the situation, on 14th May 2020, 121BusinessFinance.com, which is a part of 121 Finance Pvt. Ltd., has started various Receivable Management products for MSME's, which include managing entire collections, entire debtors book management, offer credit against entire debtors book and also managing the risk of debtors.



# TiE COLLABORATE

## We never stop learning and thriving!

During the challenging times of COVID 19 lockdown, TiE Rajasthan joined hands with SpeakIn, Asia's finest and largest AI-enabled network of more than 15,000 speakers, leading thinkers and experts.

Under this collaboration, TiE organized 30+ enlightening sessions on various topics through a series of webinars that will continue in the coming months as well.



# TiE GLOBAL

## TiE Partners With Opportunity Network

Access to global network of 30,000+ business leaders

TiE has introduced the TiE Network, powered by Opportunity Network- a digital platform for TiE CMs to post & connect with other entrepreneurs across the globe, get business solutions to help adapt, solidify, and grow together.



## TiE Global: Special Interest Groups

TiE Global has launched several Special Interest Groups (SIGs) with the objective to connect Charter Members, across our global network, based on their shared interests. These SIGs will help us in collaborating, promoting, mentoring, and creating new opportunities for entrepreneurs in these specific areas, in a focused manner.

The spread of COVID-19 has affected almost all spheres globally. TiE has made use of this as an opportunity for strong interchapter collaboration. TiE Chapters across the globe are organizing virtual events, large conferences, mentoring programmes, pitch sessions etc wherein members from across the globe can join most of the sessions on complementary basis. TiE Global collates all the virtual events being organized by TiE chapters and this information is sent in a structured way on a weekly basis to all members.

## TiE Global Sessions: for all

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## Inter Chapter Collaboration

Chapter leaders and vertical chairs from TiE Rajasthan and TiE Deutschland (Germany) had a productive discussion around cross border investment and business opportunities. Besides icebreaking and sharing of best practices between the two chapters this session marked start of International Inter Chapter Collaboration as well.



## Upcoming events

**MSME Mettle**  
30<sup>th</sup> July 2020

**Silicon Valley TiE Con**  
2<sup>nd</sup> Sept 2020



Connect with us:

**Arun Pareek**

Executive Director

C-97, Janpath, Lalkothi Scheme, Jaipur (Rajasthan) - 302015

E-mail: [ed@tierajasthan.org](mailto:ed@tierajasthan.org) | Ph.: +91 141 4030736

Website: [www.rajasthan.tie.org](http://www.rajasthan.tie.org) | [www.tie.org](http://www.tie.org)

Knowledge Partner



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